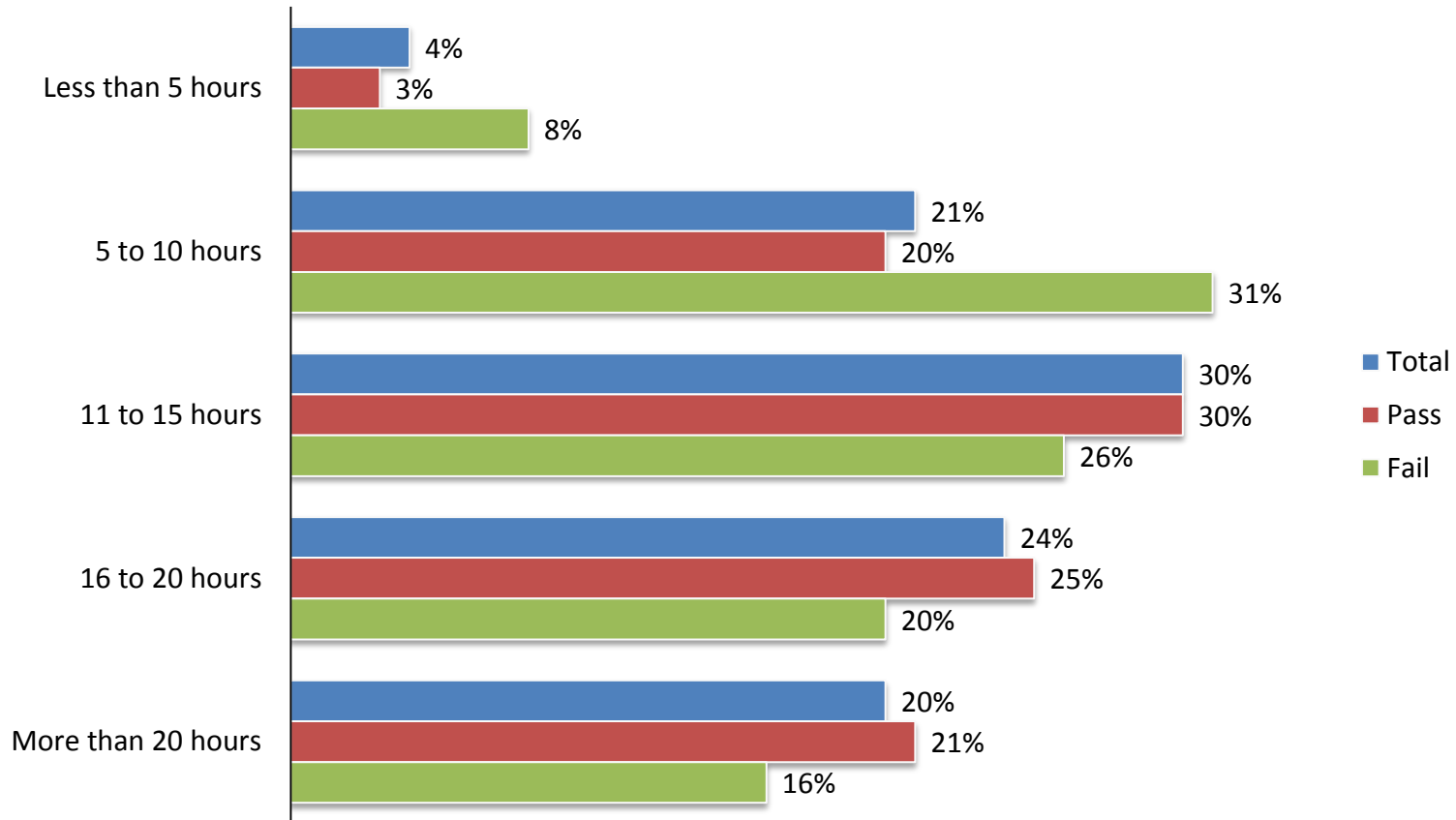


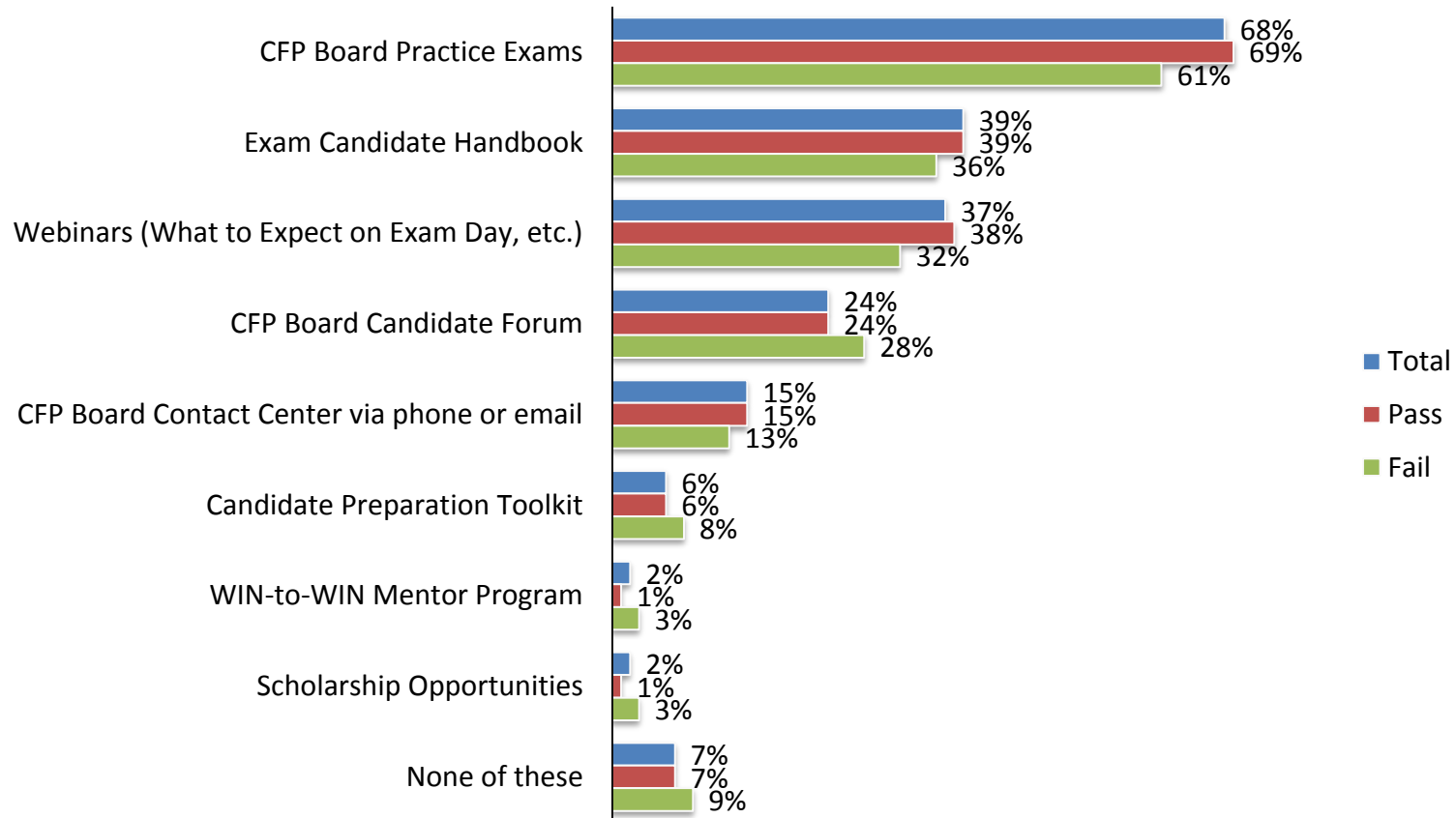
How many hours each week, on average, did you spend preparing for the exam?

Those who passed the exam spent significantly more hours each week preparing for the exam. 76% of those who passed spent more than ten hours studying each week, compared to 62% of those who failed.



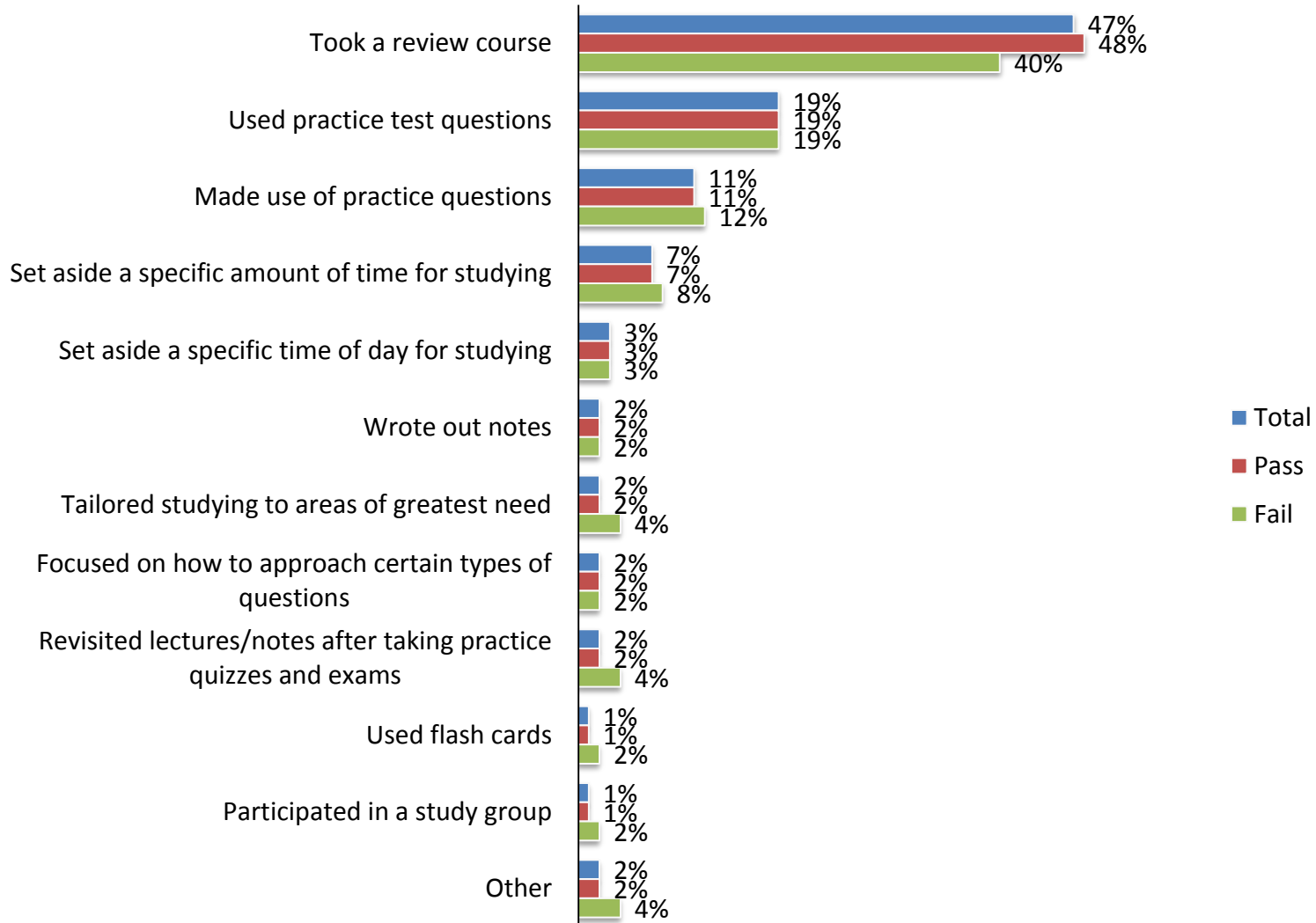
Which of the following benefits and services did you use to help you while preparing for the CFP® certification exam?

Those who passed the exam were significantly more likely to have used the CFP Board practice exams while preparing for the certification exam (69% vs. 61%).



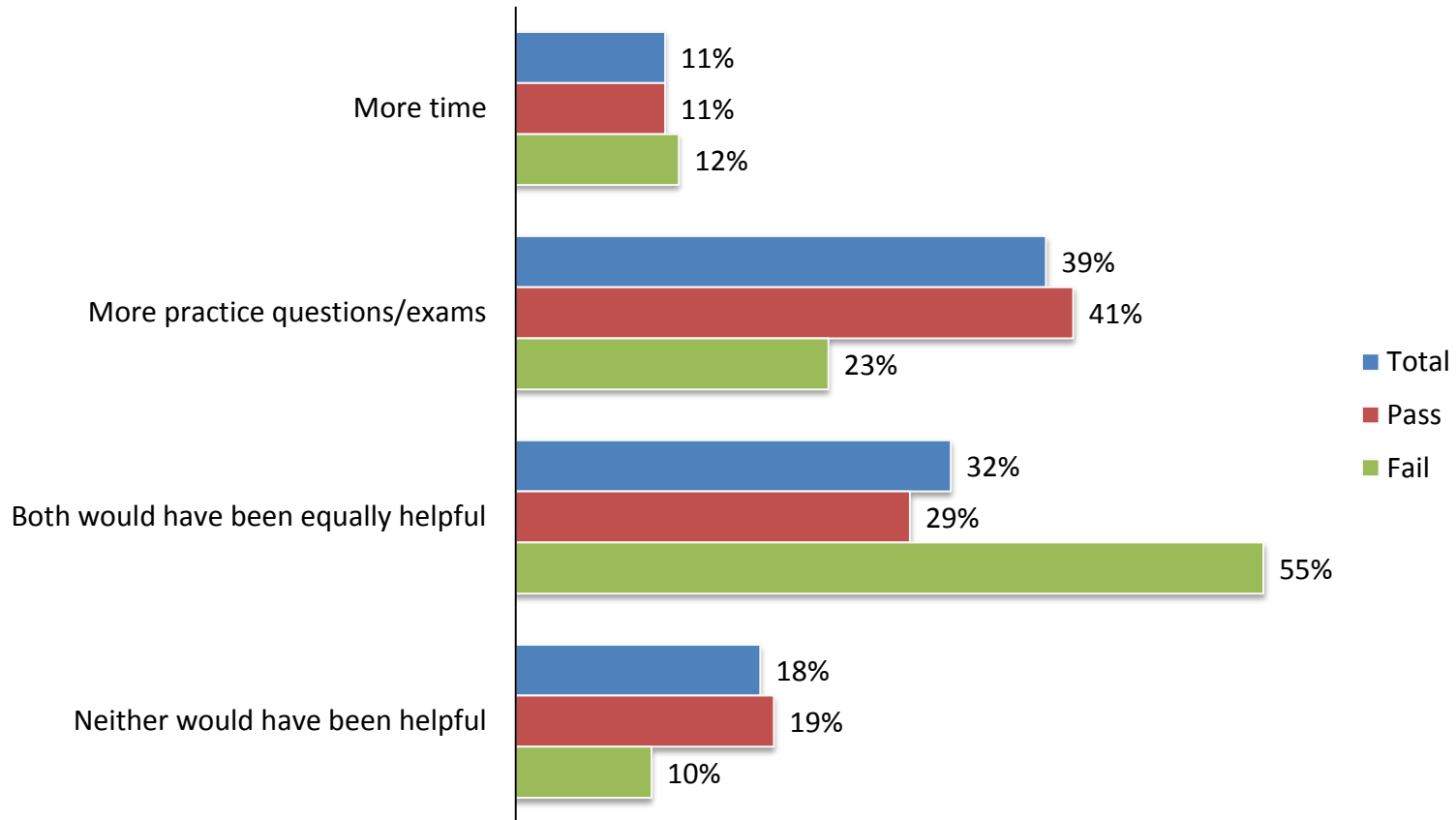
Of the techniques you used to prepare for the exam, which one did you feel was the most effective or helpful?

Those who passed the exam are significantly more likely to indicate that a review course as being the most helpful way to prepare for the exam (48% vs. 40%).



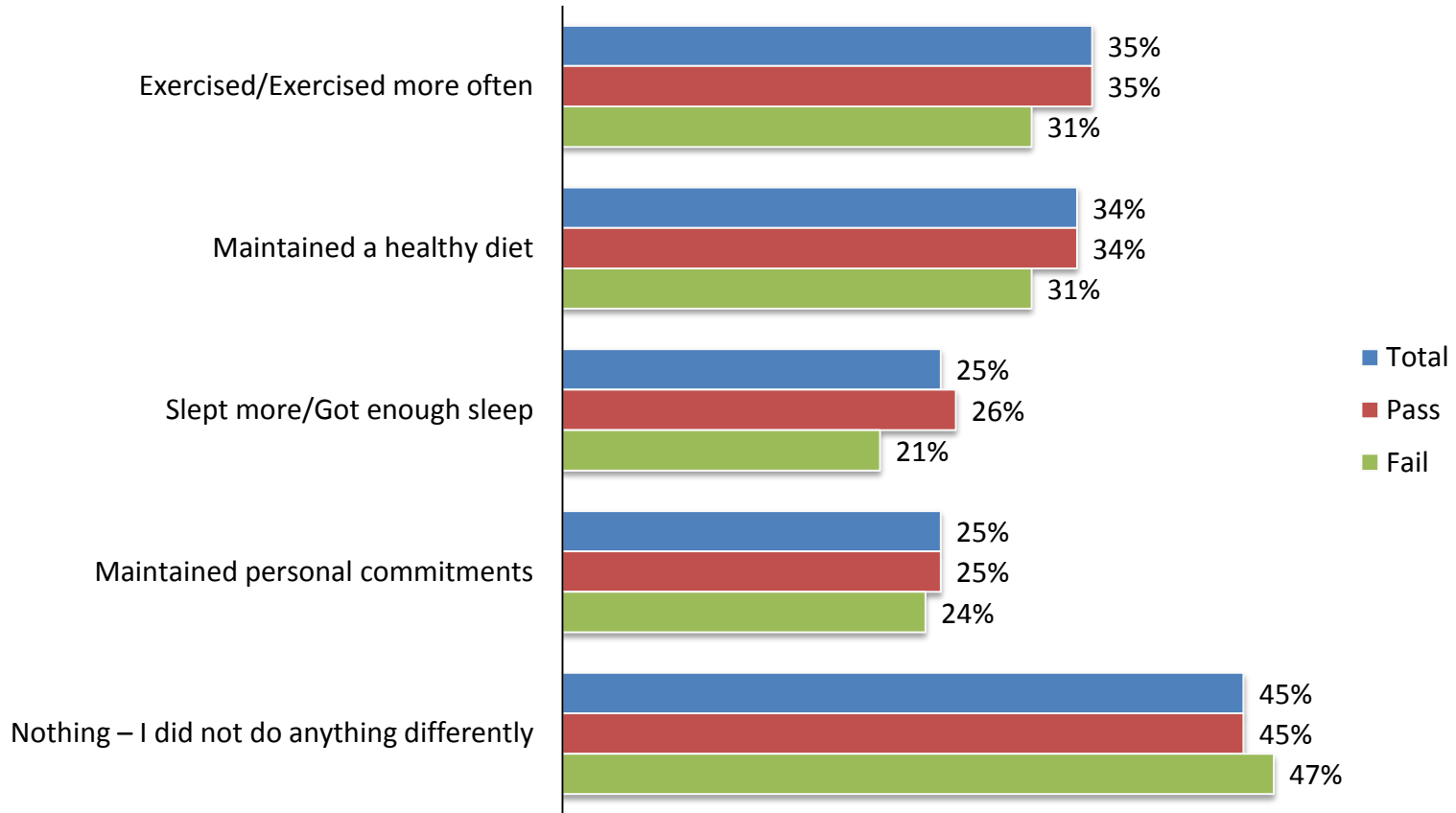
Which of the following would have been more useful in helping you to prepare for the successful exam?

Those who passed the exam indicate that more practice questions/exams would have been most helpful (41% vs. 23%). Those who failed the exam would have significantly preferred both more time and more practice questions/exams (55% vs. 29%).



What, if anything, did you do to maintain your physical health while preparing for the exam?

Those who passed the exam were more likely than those who failed to have done something to maintaining their physical health while preparing for the exam.



Which, if any, of the following personal activities did you reduce or cut back while you were preparing for the exam?

Those who passed the exam are significantly more likely to have reduced personal time with hobbies/personal activities while preparing for the exam (77% vs. 72%).

